

SYNERGY™ ASSET MANAGEMENT MODEL

Build the right foundation for asset management

with **Synergy™ Asset Management Model** from SwainSmith

Asset management success over the long term depends on foundational building blocks such as processes, coding structures, and KPIs. Laying a firm foundation is key to achieving sustainable improvement and generating meaningful EAM/CMMS information.

To make this happen, you need a **documented organizational model** that fully defines how your business will manage its physical assets. A model formalizes asset management. It brings haphazard processes, business functions, and software systems together to form a disciplined and coordinated approach to asset management.

A proven model for maintenance, MRO storerooms, and procurement

Developing documented processes, naming conventions, roles and responsibilities, and other standards can be challenging. That's why we have Synergy. Synergy is a complete, documented, industry-proven model for asset management operations. For each of the primary asset management business functions – maintenance, MRO materials management, and MRO procurement – it provides:

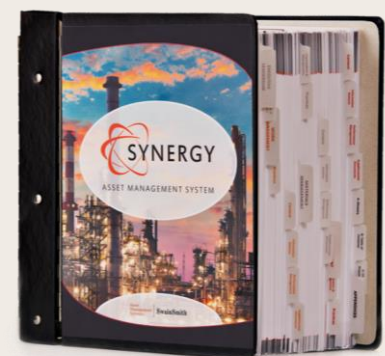
- ✓ **Practices, processes, and procedures.**
- ✓ **Policy, strategy, and objectives.**
- ✓ **Roles and responsibilities.**
- ✓ **Codes, naming conventions, taxonomies, etc.**
- ✓ **EAM reporting requirements and KPIs.**

Synergy helps you establish a firm foundation for your asset management operation. It jump-starts the development of your asset management model, reducing development costs and speeding up value realization. Synergy also ensures that your model is grounded on rock-solid best practices.

Let us help you build your foundation. For more information or for a customized demo, contact us at 828-215-9471 or info@swainsmith.com.



Establish disciplined maintenance processes



- ✓ **Over 300 templates for practices, policies, KPIs, etc.**
- ✓ **Comprehensive coding sets**
- ✓ **Based on industry-proven best practices**
- ✓ **Fully customizable**